**Social Issue Blog Rubric**

The rubric below should provide direction for your social issue blog. This rubric will be used to grade your paper. Note, in order to get an A on this paper, you will need to receive almost all Excellent ratings. I encourage you to consider this rubric as you write and edit your paper.

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| --- | --- | --- | --- | --- |
|  | Poor | Fair | Good | Excellent |
| Explains why this is an important issue to the public. What are the implications? (10 pts) |  |  |  |  |
| Clearly describes the issue in text drawing on evidence in the form of data, policies, or other clear examples.(10 pts) |  |  |  |  |
| Includes easy-to-read tables, charts, maps, pictures, and/or bullet points to describe the issue. (5 pts) |  |  |  |  |
| Demonstrates clear sociological understanding of this issue by discussing the social forces that shape how this issue came to be and/or how social forces perpetuate the issue. Draw on the sociological imagination and concepts and theories we’ve learned about in class. (25 pts) |  |  |  |  |
| Reference at least 3 trusted sources (peer reviewed, government sources, and/or things we’ve read for class) to back up your ideas and provide data. (10 pts) |  |  |  |  |
| Presents at least one realistic idea for a potential solution (5 pts) |  |  |  |  |
| Makes an intellectual argument telling a clear story with a finding/conclusion. (20 pts) |  |  |  |  |
| Communicates a clear message to the public using appropriate voice and language for a professional writing. Displays excellent professional writing style, grammar, and organization. (10 pts) |  |  |  |  |
| Stays within the 1,500-2,300 word range plus graphics & references (5 pts) |  |  |  |  |